

WATERWORLD EDITORIAL CALENDAR 2020

	JANUARY	FEBRUARY	MARCH
Staff Exclusive	Legislative & Regulatory Review	Aging Infrastructure	Funding
Features and Case Studies	Pumps	Meters & Meter Reading	Energy Management
	Wastewater Treatment	Membranes	Tanks & Structures
Special Sections	Water Utility Management		
Product Spotlights	SCADA & Process Control	Valves	Pipes & Fittings
	Lab, Sampling & Analysis	Meters & Meter Reading	Membranes & Related Systems
Bonus Distribution	WWETT	AWWA MTC	
Readership Study	Baxter Readership Survey		
Editorial Deadline	11/11/19	12/9/19	1/13/20
Ad Close	12/3/19	12/30/19	2/4/19
Ad Materials Due	12/10/19	1/6/20	2/11/20

	APRIL	MAY	JUNE
Staff Exclusive	Asset Management	Drinking Water Treatment Innovations	Sustainability
Features and Case Studies	Pipes	<i>Editor's Choice</i>	Wastewater Reuse
	Biosolids		Odor Control
Special Sections	Water Utility Management	AWWA Show Preview	
Product Spotlights	Wastewater Treatment	Disinfection	Sludge Dewatering & Processing
	Odor/Corrosion Control	Pumps & Systems	Drinking Water Treatment
Bonus Distribution		AWWA ACE	
Readership Study	Baxter Readership Survey		
Editorial Deadline	2/10/20	3/9/20	4/13/20
Ad Close	3/3/20	4/3/20	5/1/20
Ad Materials Due	3/10/20	4/10/20	5/8/20

	JULY	AUGUST	SEPTEMBER
Staff Exclusive	Green Infrastructure	Water Reuse	Wastewater Treatment Innovations
Features and Case Studies	Nutrient Removal	Filtration	<i>Editor's Choice</i>
	Leak Detection	Disinfection	
Special Sections	Water Utility Management	Water Connections: Smart Water Systems	WEFTEC Show Preview
Product Spotlights	Filtration	Tanks & Structures	Chemicals & Application Equipment
	Flow, Level & Pressure Monitoring	Aeration & Mixing Systems	Pipes & Fittings
Bonus Distribution		StormCon	WEFTEC
			WaterPro Conference
Readership Study		Baxter Readership Survey	
Editorial Deadline	5/11/20	6/8/20	7/13/20
Ad Close	6/1/20	6/29/20	7/31/20
Ad Materials Due	6/6/20	7/6/20	8/7/20

	OCTOBER	NOVEMBER	DECEMBER
Staff Exclusive	Security	Smart Water	Market Review/Forecast
Features and Case Studies	Flow, Level & Pressure Measurement	Corrosion Control	Desalination
	Aeration	Drinking Water Treatment	Energy Management
Special Sections	Water Utility Management		Water Connections: Smart Water Systems
Product Spotlights	Safety Equipment	Pumps & Systems	Computers & Software
	Wastewater Treatment	Detectors, Monitors & Recorders	Filtration
Bonus Distribution			
Readership Study	Baxter Readership Survey		
Editorial Deadline	8/10/20	9/14/20	10/12/20
Ad Close	9/1/20	10/5/20	11/3/20
Ad Materials Due	9/8/20	10/12/20	11/10/20